

What do your customers think?

Are you in touch with your customers?

Do you understand your customers' requirements?

Are you using a cost effective way of obtaining data information?

Are you using old concepts in communications and processing data information?

Would you like to know a better way of achieving the above requirements?

Let Kendata show you how!

Data Entry Solutions

Form Design & Print, Personalised Mailing, Data Scanning Bureau.

You may be experiencing a labour intensive, low performance, way of gathering information and providing reports being all too time consuming and with high administration costs.

Kendata Print Services can:

- Design and produce printed forms that will provide greater reliability and achieve higher response.
- Create promotional ideas that will enable your customers to respond to your survey and supply realistic results.
- Undertake part or the whole package; creation of the form design, from mail shot to receiving replies, scanning the data and processing information to your requirements.



Kendata can supply a complete Data Entry collecting and scanning processing system

- Supply to your requirements a cost effective system that will enable you to process your information in-house.
- With all consumables, including scanning software and hardware, supplied by Kendata, we offer full technical support and training with system maintenance agreements to meet your requirements.



Kendata Peripherals can also provide eForm Electronic Surveys:

The implementation of surveys on your intranet, internet or extranet site allows you to access the data you need faster and with more confidence.

Advantages of Electronic Data Capture include:

Validation

Online data validation means corrections are completed by the respondent at the point of entry rather than process. This results in higher validity and accuracy of data.

Speed

Turnaround times can be greatly reduced as processing is much faster than traditional scanning and key entry. This helps to keep the costs down and data fresh.

Flexibility

On-line electronic surveys have a single point of access, on the server. Therefore surveys/forms can be edited and any changes applied instantly.

Turn Key Solutions

Kendata can supply turn-key electronic survey solutions that will guarantee high response rates, with quick accurate data. Response rates are increased using progressive communications.

If you want to find ways of being more cost effective in communicating with your customers, improve your data flow more efficiently then contact:

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